

Intervention: Border Binge-Drinking Reduction Program

Finding: Recommended by a single governmental entity

Potential partners to undertake the intervention:

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|---|--|
| <input checked="" type="checkbox"/> Nonprofits or local coalitions | <input type="checkbox"/> Businesses or labor organizations |
| <input checked="" type="checkbox"/> Schools or universities | <input checked="" type="checkbox"/> Media |
| <input type="checkbox"/> Health care providers | <input type="checkbox"/> Local public health departments |
| <input type="checkbox"/> State public health departments | <input checked="" type="checkbox"/> Policymakers |
| <input type="checkbox"/> Hospitals, clinics or managed care organizations | <input type="checkbox"/> Other: |

Background on the intervention:

The Border Binge-Drinking Reduction Program provides multilevel, community-based interventions to reduce alcohol-related trauma caused by cross-border binge drinking by young Americans. Because the United States, Mexico, and Canada differ significantly in their legal drinking ages, the price of alcohol, and the enforcement of alcohol sales regulations, it is often easy (or legal) for those under age 21 to obtain alcohol by visiting bordering countries. The Border Binge-Drinking Program is a bi-national effort between the United States and Mexico that employs environmental management and media advocacy to curb irresponsible drinking practices among youth.

Findings from the systematic reviews:

The Substance Abuse and Mental Health Services Administration (SAMHSA) recommends the Border Binge-Drinking Reduction Program as a model program. See the links below for additional information.

Additional information:

Border Binge Drinking Reduction Program - www.publicstrategies.org/BORDER_PROJECT.htm

Program Evaluation - www.pire.org/centers/BorderProgram.htm

References:

SAMHSA - National Registry of Effective Programs - www.modelprograms.samhsa.gov